

optica®



Retail Guide 2024

OPTICA®



Welcome to Optica

Since 1972

Optica began its journey in 1972 and has offices in Australia and New Zealand.

As the name suggests, Optica began as a manufacturer and wholesaler of optical products for optometrists in New Zealand, later expanding into Australia. Over time the business has evolved into creating and distributing brands in the health, mosquito, and eyewear categories through pharmacies, stationary, outdoor, homewares, technology and industrial sectors in both countries.

Our brands include Brightwipe, Parakito, Blisma & Optica. We pride ourselves on creating quality products that enhance people's lives with minimal impact on the planet. We have a range of distribution partners including Chemist Warehouse, Terry White Chemmart, Officeworks, BCF, Kmart, Woolworths, Macpac to name a few.

We are continuing to find likeminded retail partners for our brands so that we can continue to create quality products that enhance people's lives with minimal impact on the planet.

Our Values

These are our guiding principles

GLOBAL

We're driven by our desire to enhance people's lives globally

ETHICAL

Our social and environmental responsibility is a foundation of our decision making

AGILE

We're nimble, process and results-driven while always improving

RELATIONSHIPS

Our integrity is at the core of everything we do

ENERGETIC

Our vibe is friendly, fun and upbeat

DIVERSE

We embrace differences as opportunities and foster a culture of collaboration and innovation

parakito

REDUCE YOUR MOSQUITO APPEAL

POWERFUL AGAINST MOSQUITOES, GENTLE ON THE SKIN

REPELLENT

WRISTBANDS

BITE RELIEF

MOZZIE BANDS

Unlike other plastic mozzie bands that often have their chemicals in contact with the skin, the PARA'KITO DIFFUZ products feature patented technologies that remove the skin contact making them perfect for consumers with sensitive skin.

Adult Colour Bands – Suitable for Everyone

RRP: \$34.95

Wristband length = 25cm

Prepack of 12 Units - PRODUCT CODE: PARWCL



PAR031
Blue Wristband
EAN: 4897042370026



PAR033
Black Wristband
EAN: 4897042370019



PAR035
Pink Wristband
EAN: 4897042370040



PAR030
White Wristband
EAN: 9419844131077



PAR026
Dark Explorer Wristband
EAN: 9419844116579



PAR027
Summertime Wristband
EAN: 9419844116586



PAR028
Flowery Wristband
EAN: 9419844116593

Kids Bands – Fun Designs On a Smaller Wristband

RRP: \$34.95

- Wristband length = 21cm
- PLUS writing area for ID inside the wristband!



Prepack of 12 Units - PRODUCT CODE: PAKDSP



PAK050
Kids Princess Band
EAN: 9419844116661



PAK054
Kids Crocodile Band
EAN: 9419844116708



PAK055
Kids Polar Bear
EAN: 9419844116715



PAK057
Kids Koala Band
EAN: 9419844123461



PAK058
Kids Unicorn Band
EAN: 9419844131091



PAK060
Kids Dinosaur Band
EAN: 9419844131107



PAK062
Kids Space Band
EAN: 9419844131138



PAK061
Kids Llamas Band
EAN: 9419844131114

Best Sellers Bands

RRP: \$34.95

Prepack of 12 Units - PRODUCT CODE: PARWCP

Prepack contains the best selling bands with extras of the popular colour options.



Refill Pellets

RRP: \$24.95

Prepack of 12 Units - PRODUCT CODE: PARDSP



PELLET
MADE IN
FRANCE

NO CONTACT WITH THE SKIN

PARREF
Refill Packs
EAN: 9419844131060



Encourage repeat customers by offering refill pellets for the popular PARA'KITO wristbands and clips range



15 day essential oil diffusion per pellet (2 pellets in a refill pack)



Safe for families and those with sensitive skin

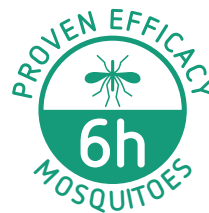
STRONG PROTECTION MOSQUITO & FLY REPELLENT MADE WITH NATURAL INGREDIENTS

- Recommended for families (babies 12 months+ and pregnant mothers)
- Natural scent - Non-greasy texture
- Moisturising with added vitamin E
- Effective on Mosquitoes and House Flies
- With the same efficacy as 50% DEET over 8h mosquito protection time*
- Micronebulization Spray Pump, allows over 350 applications per bottle
- Bottle made of 100% bio-sourced material - Sugarcane
- Dermatologically tested, no animal testing



Micronebulization Spray Pump

This spray pump allows you to cover a much wider area, producing a fine mist with less product (around 0.19ml per "spray") than with a regular spray pump. Thanks to this micronebulization and the viscoelasticity and density of our formula, we get more than 350 applications per bottle.



RRP \$34.95

PARSPGRN1NZ

PARA'KITO Mosquito & Tick Repellent (Green) Spray
EAN: 9419844124406

What
makes it
unique!



SUPPLIED IN PREPACKS OF 6 UNITS
PRODUCT CODE: PARSPGRN6NZ



FOR THE WHOLE FAMILY

Suitable for babies 12+ months, pregnant women, and those with sensitive skin



Botanical derived active:

PMD - CITREPEL® 26%
Lemon Eucalyptus Oil



INFESTED AREAS

DEET-free, GMO-free, gluten-free, paraben-free, phthalate-free, no animal testing

* Source: Test report from ENTOSTUDIO srl, an independent laboratory.

Active Ingredient derived from Java citronella oil

WATER RESISTANT MOSQUITO & FLY REPELLENT

MADE WITH NATURAL INGREDIENTS

- Water and sweat resistant
- Dry oil spray - Lovely light perfume - Non-greasy and non-sticky
- Effective on Mosquitoes and House Flies
- Complete protection for up to 6 hours against mosquitoes
- Micronebulization Spray Pump, allows over 350 applications per bottle
- Bottle made of 100% bio-sourced material from sugarcane

HydrActiv-Complex™

Using **coconut oil extracts** for **moisturising**, the *HydrActive-Complex™* Formulation, **boosts the actives' repellency** by achieving, at a lower concentration, an optimal and prolonged efficacy.

Same level of protection* with 5 times less actives
After-sun moisturising properties.

Dry oil formula enriched with vitamin E, plant oils (coconut, jojoba, sweet almond), shea butter and licorice extracts makes it moisturizing, soothing and repairing (including after sun).



RRP \$37.95

PARSPWHY12AU
PARA'KITO Family Spray Repellent 75ml
EAN: 9419844132074

SUPPLIED IN PREPACKS OF 6 UNITS
PRODUCT CODE: PARSPWHT6

**0% ALCOHOL, DEET
or SURFACTANTS**



FOR THE WHOLE FAMILY
Suitable for babies 12+ months, pregnant women, and those with sensitive skin



Botanical derived active:
PMD - CITREPEL® 3.5%#



INFESTED AREAS

**DEET-free, GMO-free, gluten-free, paraben-free, phthalate-free, no animal testing
Dermatologically tested**

* Source: Test report from ENTOSTUDIO srl, an independent laboratory. # Active Ingredient derived from Java citronella oil

Too late to avoid being bitten?

BITE RELIEF ROLL-ON



BITE RELIEF CREAM



Specially formulated to relieve bites from mosquitoes and other insects, It offers a soothing and cooling effect that reduces the itching sensation.

Relieving bites from mosquitoes and other insects, its formula also purifies and moisturises, with a soft, quickly absorbed texture.

RRP \$24.95



PARSPBITE1
PARAKITO Bite Relief roll on 5ml
EAN: 9419844124437

SUPPLIED IN PREPACKS OF 12 UNITS
PRODUCT CODE: PARSPBITE12

RRP \$27.95



PARBITECREAM1
PARAKITO Bite Relief Cream
EAN: 9419844132050

Tube 40ml

0%
Alcohol
Allergens

98%
Natural
Ingredients



Hypoallergenic



FROM 3 MONTHS

0%
Alcohol
Allergens

98%
Natural
Ingredients



Hypoallergenic



SOOTHING & COOLING EFFECT



PLANT BASED
GEL FORMULA



INSTANT SOOTHING EFFECT



MADE IN FRANCE



UP TO 700
APPLICATIONS



A VERY DISCREET SCENT



A SOFT AND QUICKLY
ABSORBED TEXTURE



ENHANCED
WITH ZINC AND
CHAMOMILE



TARGETED HANDS-FREE
APPLICATION
Thanks to the unique applicator
tube



ADULTS AND CHILDREN FROM 36 MONTHS
TARGETED APPLICATION FACE & BODY

Point of Sale Material

A range of PARA'KITO™ Point of Sale material is available, just contact your sales representative to make a request.



Posters



Wobblers



24pc Rotating Double Sided Counter Stand



Floor Stand



6pc Hanging Clip Strip



Surfboard Floor Stand



BRIGHTWIPE®

STREAK FREE CLARITY

A better
way to
clean
your
glasses



PERFECT FOR USE ON



BRIGHTWIPE

LENS CLEANER

LENS WIPES

- 30pcs, 60pcs & 250pcs offer the consumer popular pack sizes
- High moisture, quick-dry formula for streak free clarity
- Antibacterial – Kills up to 99.9% of germs
- Safe and effective on all lenses and coatings
- Towelette can be used to clean multiple surfaces including lenses and screens
- Bulk 250pcs pack for commercial/office environments
- Recyclable Towelette and cardboard box



60ml LENS CLEANER

- Multipurpose lens & screen cleaner
- Alcohol free formula
- Approximately 500 sprays per bottle
- Safe and effective on all lenses and coatings, including anti-reflective lenses
- Can also be use for cleaning reading glasses, sunglasses, safety glasses, mirrors, face shields, car windows, cameras, digital devices and many other screen surfaces

SWLC60ML
Lens Cleaner 60ml
Prepack (12)

RRP \$5.99



MICROFIBRE LENS CLEANING CLOTH

- Microfibre cloth enables superior cleaning of lenses and screens
- Microfibre cloth made from 70% recycled material
- Reusable and machine washable
- Used for cleaning reading glasses, sunglasses, safety glasses, mirrors, face shields, car windows, cameras, digital devices and many other screen surfaces

SWMC05
Microfibre Cloth
Prepack (12)

RRP \$5.99



* Independently tested under the principles of the BS EN1276:2009 tests covering typical germs S. aureus and E. coli. Ethically sourced and produced.

LENS CLEANER PLUS ANTIFOG

ANTIFOG LENS WIPES

- Great lens cleaning function with Antifog
- Antifog function lasts up to 12 hours*
- High moisture, quick-dry formula for streak free clarity
- Safe and effective on all lenses coatings
- Ideal for all lenses including safety and sports lenses
- Recyclable Towelette and cardboard box

SWLENAF20
Antifog 20pcs
Prepack (12)

RRP \$4.99



STOPFOG GEL

- Highly effective STOPFOG Gel protection
- Anti-fog effects last up to 24 hours*
- Safe for all types of lenses; safety, sports, prescription, sunglasses, face shields & visors
- Tube comes with unique soft applicator brush to apply the gel and microfibre cloth to polish the lens surface once the gel is applied
- Antifog tested under the principles of the Anti-Fog-DQ EN166 & Anti-Fog-ASTM standards

SWSF10G
Antifog Gel
Prepack (12)

RRP \$9.99



ANTIFOG LENS CARE KIT

- Antifog protection for up to 24 hours*
- 30ml lens cleaner plus a reusable (machine washable) microfibre cloth
- Safe and effective on all lenses and coatings, including anti-reflective lenses
- Perfect for prescription glasses, reading glasses, sunglasses, safety glasses, camera lenses, and electronics like smart phone, laptop, tablet, digital monitor, and car touch screens

SWLCKAF30
Lens Care Kit 30ml
Prepack (12)

RRP \$11.99



* Antifog performance may be impacted by environmental conditions. Ethically sourced and produced.

ANTIBACTERIAL LENS CLEANER

LENS CARE KIT

- Multipurpose lens & screen cleaner
- Antibacterial - Kills up to 99.9% of germs*
- Safe and effective on all lenses and coatings, including anti-reflective lenses
- Pack includes a 30ml antibacterial lens cleaner and reusable (machine washable) microfibre cloth
- Microfibre cloth made from recycled materials
- Approximately 250 sprays per bottle
- Compact kits, ideal for travel & people on the go



SWABLC30
Antibacterial Kit
Prepack (12)

RRP \$9.99

MERCHANDISING

BRIGHTWIPE®
STREAK FREE CLARITY

A better way to clean your glasses



Our wipes:

- ✓ Retain Moisture Longer
- ✓ Are Lint-free
- ✓ Are Larger
- ✓ Are Recyclable*

*See product packaging for more info.

POSTERS



DUMP BINS



CLIPSTRIPS

BRIGHTWIPE®
STREAK FREE CLARITY



Our wipes:

- ✓ Retain Moisture Longer
- ✓ Are Lint-free
- ✓ Are Larger
- ✓ Are Recyclable*

*See product packaging for more info.

WOBLERS

SCREEN CLEANER

SCREEN CLEANER

Experience the exceptional performance of Brightwipe Screen Cleaner Spray.

Our revolutionary microfibre technology effortlessly captures and eliminates contaminants, delivering a streak-free and particle-free finish. Whether it's your computer, laptop, smartphone, iPad, TV, LCD, LED, OLED, or any other electronic device,

Brightwipe offers a seamless cleaning experience. With its non-toxic and anti-static formula, you can enjoy a crystal-clear view without any residue.

NEW

200ml Cleaning Gel
Microfibre Glove
Microfibre Cloth

SWSC200G
Screen Cleaner
Prepack (12)

RRP \$24.95



- 1. Streak-Free Gel Spray Screen Cleaner:** Brightwipe presents a specially formulated gel spray that ensures a streak-free finish on your screens. This unique formula doesn't drip and is free from harsh chemicals, making it perfect for professional devices, sensitive screens, educational equipment, and home electronics. Additionally, it is non-toxic, anti-static, and odour-free.
- 2. Ultra-Premium Microfibre Cloth & Glove:** Our screen cleaner kit includes an ultra-premium microfibre cloth and glove. Designed to tackle dust, oil, spots, stains, smudges, and fingerprints from your electronic devices, they are gentle on screens and machine washable for easy maintenance.
- 3. Safe for All Screens and Devices:** Our screen cleaner is safe and effective for all types of screens and devices. Whether it's a MacBook, touchscreen, laptop, computer, eyeglasses, camera lens, smart TV screen, iPad, iPhone, Android device, or PC monitor, Brightwipe has got you covered.

Designed for even the most delicate devices





MOULD REMOVAL & PREVENTION

Remove and prevent
mould without
the dangerous
chemicals

BLMOLD500

BLISMA - Surface Mould
Cleaner Prepack (6)

RRP \$39.99

NEW

BLMOLD50

BLISMA - Indoor Mould
Diffuser Prepack (12)

RRP \$34.99



- ✓ Keep Mould Out – provides up to 12 months protection from new growth
- ✓ Eliminates 99.99% of mould, mould spores and bacteria on contact
- ✓ A revolutionary gel that eliminates mould, mould spores & bacteria
- ✓ Active 24/7, protecting you by preventing new growth & build up
- ✓ Stop your mould triggered respiratory flare-ups, hay fever & allergies
- ✓ Safe for use around babies, children, pregnant women, pets
- ✓ Up to 80m2 area / lasts up to 10 weeks
- ✓ 100% Natural Ingredients, Subtle Scent
- ✓ Non-Allergenic, Food Safe



MADE IN
AUSTRALIA



TESTED &
VALIDATED



PLANT BASED
ACTIVES



FOOD SAFE
CERTIFIED



NON-TOXIC

INDOOR MOSQUITO DIFFUSER

BLISMA



Discourages Mosquitoes from Indoor Spaces

- ✓ Lasts up to 10 weeks
- ✓ Covers up to 100 sq. metres
- ✓ Use indoors - Homes, offices, caravans and tents
- ✓ Made from natural plant based ingredients
- ✓ Pet friendly
- ✓ Easy to use: fast acting
- ✓ Cost Effective at only 50 cents per day
- ✓ Non-Allergenic

BLMOZZ50
BLISMA - Indoor Mosquito
Diffuser Prepack (12)

RRP \$34.99



MADE IN
AUSTRALIA



TESTED &
VALIDATED



24hr



FOOD SAFE
CERTIFIED



PLANT BASED
ACTIVES



NON-TOXIC



REUSABLE HOT & COLD COMPRESS PACK

BLISMA Hot + Cold Packs are the answer to a wide variety of aches and pains. With two packs per box, keep one in the freezer and one on hand to heat as needed. The easy to use Hot + Cold Packs can be heated by microwave or boiling and can also be frozen into a cold pack. Long lasting heat and cooling, BLISMA alleviates:

Headaches and migraines, Back pain, Toothache, Menstrual pain, Joint stiffness, Sprains, Muscular aches, Rheumatism, Insect bites, Bruising
Contains 2x reusable 130mm x 275mm packs and 1 soft towel pouch.



BLHC30
BLISMA - Hot Cold
Compress Packs

RRP \$17.95

ANTIBACTERIAL SURFACE WIPES

Blisma Antibacterial Surface Wipes 75pc
Blisma hospital grade disinfectant antibacterial wipes are perfect for effective disinfection of surfaces including household, kitchen, hospital, office & laboratory surfaces.

Key Benefits:

- Kills up to 99.9% of germs
- 0% v/v Isopropyl alcohol impregnated hospital grade anti-bacterial wipes
- 75 wipes per pack
- Does not discolour stainless steel

BLHG75IPA
BLISMA -
Antibacterial Wipe

RRP \$17.95





peeps[®] BY CARBONKLEAN

Compact, portable and reusable spectacle and sunglass lens cleaning device



safe for all lenses



cleans fingerprints



500 uses



PEEPS12
Peeps Carbon Lens Cleaner (12pc)
EAN 9419844111079

RRP \$24.99

What makes it unique?

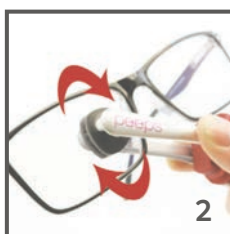


A BETTER CLEAN IN 1, 2, 3!



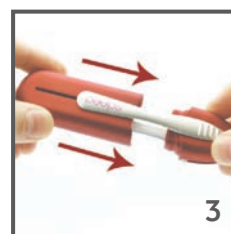
USE THE BRUSH

Remove any particles on lens surface with the retractable brush; this protects the lenses from any damage.



CLEAN THE LENSES

Slide the arms out from the cap and gently clamp lens between cleaning pads. Wipe with smooth circular motions. If some smudges persist, breathe gently on the surface and repeat the process.



PUT CAP BACK ON

Slide arms back into cap. This replenishes the carbon formula on the cleaning pads, ready for the next clean.



SCREENKLEAN

- Based on the same carbon technology as peeps
- No more grease and bacteria on your screens
- Reusable carbon cleaning product with no cloth or spray required
- Removes fingerprints and grease from smartphones, tablets and computer screens

RRP \$24.99



SCK1406
ScreenKlean Carbon Screen Cleaner (12pc)
EAN 9419844111406

OPTICA® EYEWEAR REPAIR KIT

EASY FIX ANYTIME ANYWHERE

- Suitable for all eyewear frames, inc Sunglasses
- Replace lost and loose screws
- Fix your Eyewear in seconds
- Pocket Sized
- Double ended screwdriver +/-
- 5 patented SnapIt screws
- Easy to use in 4 simple steps

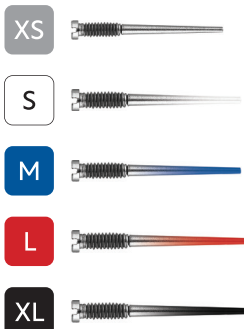


RRP \$14.99

SNAPERK1
OPTICA Eyewear Repair Kit SnapIt Screw
Prepack (12)

STEP 1 **CHOOSE IT**

Start with the smallest screw (XS).
Work your way up through the
sizes to find the best fit for
your frames.



STEP 2 **DROP IT**

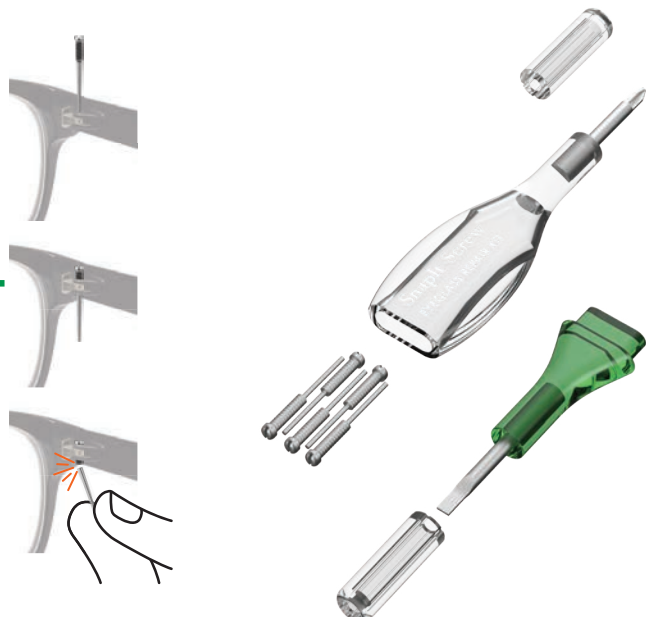
into the hole.

STEP 3 **SCREW IT**

down.

STEP 4 **SNAP IT**

off with your
fingers.



EYEWEAR REPAIR KIT

overspex™

OVER-THE-TOP™ SUNGLASSES

Overspex sunglasses are designed to be worn over the top of prescription eyewear and reading glasses. Contemporary styles and colours providing convenient protection from the sun when out pursuing recreational pursuits. All Overspex are supplied with a premium quality microfibre cloth, hard protective case and a spectacle cord.

- 4 Unisex Frame Sizes
- 100% UV Protection
- Ultra Light-Weight Frames
- High Quality TR90 Frame Construction
- Premium TAC Polarized Lenses
- Available in Smoke or Brown lens colours
- Scratch Resistant Lenses
- Comprehensive Eye Cover



FRAMES

RRP \$59.95

GRANDE

LARGE - 135mm WIDE



Frame & lens colour combinations vary between models, check out website for full details.

Colours:



Lens Size:

53mm
60mm

QUADRO

MEDIUM - 135mm WIDE



Frame & lens colour combinations vary between models, check out website for full details.

Colours:



Lens Size:

47mm
60mm

MEZZO

MEDIUM - 130mm WIDE



Frame & lens colour combinations vary between models, check out website for full details.

Colours:



Lens Size:

43mm
61mm

LUCIDO

SMALL - 130mm WIDE



Frame & lens colour combinations vary between models, check out website for full details.

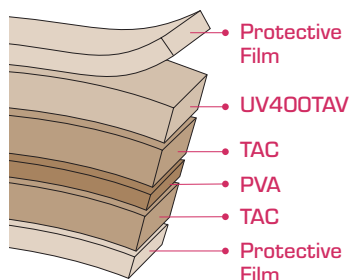
Colours:



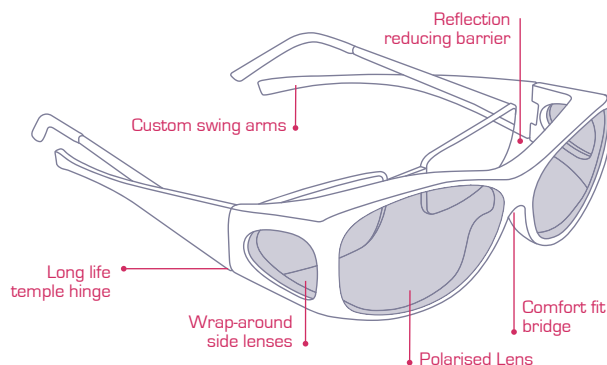
Lens Size:

40mm
58mm

POLARISED LENS CONSTRUCTION



FRAMES FEATURES



MERCHANDISING



Display Stand

Overspex™ Sunglasses comply to the mandatory requirements of the AS/NZS 1067.1:2016 and EN 1836:2005 standards for sunglasses and fashion spectacles.

CHILISI Masterpiece 6pcs Microfibre Cases

- 6 Unique Designs per Pack
- Chilisi Soft Envelope Style Microfibre 'Velour' Spectacle Cases feature the works of well-known artists, Claude Monet and Vincent Van Gogh.
- Each Microfibre 'Velour' case is 15cm x 7cm and has a secure velcro tab opening, providing easy access to your glasses while on the go!
- Fits prescription glasses, reading glasses and most sunglasses.
- The image appears on the exterior and interior of the case.



CASMP20-PK6
CHILISI - Masterpiece
6pcs Microfibre Cases

RRP \$19.95

CHILISI Fashion 12pcs Retail Case & Cloth Display

- Chilisi - 'Wild Lifestyle Accessories' is a new range of eyewear cases and matching microfibre cloths in bright, striking designs.
- Let your customers add some zest to their accessory collection with Chilisi.
- Available in 12pc eye-catching counter stands.



Includes 3 of each style:



Waves



Leaves



Flamingo



Pineapple

CHILMX18
CHILISI - Fashion 12pcs
Retail Case & Cloth Display

RRP \$12.95

iMAGs 20pc Best Sellers (Glasses only)

- A 20pc box of the bestselling iMAG colours and powers. A great way to replenish your stand and stocks.
- Display stand not included.

IMAG25BOX
iMAGs - 20pc Best Sellers

RRP \$49.95



FLIP UPS POLARISED SUNGLASSES

RRP \$24.99

Optica unisex classic shape flip-ups clip onto regular prescription and reading glasses to help improve your vision and absorb 99% of the harmful UVA & UVB light. Lightweight and easy to use. Can be cut to size.



FLIP-UPS STANDARD

OFUSS (SMOKE LENS)

Lens Width: 65mm
Lens Depth: 56mm
Bridge Width: 13mm



FLIP-UPS SMALL RECTANGLE

OFURS (SMOKE LENS)

Lens Width: 55mm
Lens Depth: 36mm
Bridge Width: 17mm



FLIP-UPS SMALL SQUARE

OFUMS (SMOKE LENS)

Lens Width: 58mm
Lens Depth: 45mm
Bridge Width: 15mm



FLIP-UPS STANDARD

OFUSB (BROWN LENS)

Lens Width: 65mm
Lens Depth: 56mm
Bridge Width: 13mm



FLIP-UPS SMALL RECTANGLE

OFURB (BROWN LENS)

Lens Width: 55mm
Lens Depth: 36mm
Bridge Width: 17mm



FLIP-UPS SMALL SQUARE

OFUMB (BROWN LENS)

Lens Width: 58mm
Lens Depth: 45mm
Bridge Width: 15mm

MAGNIFIERS

Our range of magnifiers have a wide variety of uses for your customers that are interested in crafts, puzzles, miniature painting, electronics and anything else requiring magnified vision.



RRP \$14.99

MINI METRO MEDIA

MAGMD

1.8x Magnification
Requires 3x AA batteries



RRP \$49.99

MINI METRO ERGO

MAGEG

2x Magnification
Requires 2x AAA batteries



RRP \$22.99

CLIP ON MAGNIFIER

MAGCL

Available in +1.00, +1.50, +2.00, +2.50 and +3.00 powers

RRP \$24.99

MINI METRO SLIDER

MAGSL

3x Magnification plus automatic LED light.



RRP \$24.99

MINI METRO PEANUT

MAGPN

3x Magnification plus automatic LED light.



RRP \$24.99

MINI METRO EXPLORER

MAGEXP

3x Magnification plus automatic LED light.



200ml Optica Lens Cleaning Solution (8pc Counter Stand)

A generous sized bottle of Optica solution. A great staple lens cleaning product to have in store for regular solution users. Available in a handy display box containing 8 bottles.

Contains EV3+ solution, a specially developed lens cleaning formulation. Alcohol and Ammonia free. Anti-static, Anti-mist.

SOL200-BOX
Optica 200ml Lens Cleaning Solution 8pcs

RRP \$9.99



Optica Microfibre Eyewear Cleaning Cloths (Boxes of 20)

190mm x 160mm

Inside a handy clear PVC wallet, these microfibre cloths are available in both plain colours and patterns. Neatly packed into an Optica counter display box this will be an eye-catching accessory to add to your customers purchase.

70% of cloths made from recycled materials.

MIC03-BOXMIXED
Optica Microfibre Eyewear Cleaning Cloths 20pcs

RRP \$7.95



OPTICA® FLOOR STAND

Introducing the ultimate Optical accessory floor display stand. Your one-stop eyecare retail package!

Showcase your full accessory range with our high quality, durable floor stand. This all-in-one stand is designed to hold a large range of products including frames, cords, solutions, cases and more! Creating a destination for your customers to encourage an incremental sale.

Slim and tall standing, this versatile stand includes a large shelf for your non-hanging items as well as a storage cabinet underneath.

Comes fully loaded with easy replenishment.

Get in touch for full details and to hear our offer!





FLOOR STAND PRODUCTS

Optica Lens Tissue 60's
(10 Pack)

Optica Lens Tissue 30's
(6 Pack)

15pcs 42ml Optica Spray Sol in Box

8pcs 200ml Optica Spray Solution in Box

500ml Optica Spray Solution

Flipups (Assorted)

Jumbo Micro cloth

Hangups Chains - Silver Assorted
(12 Pack)

Hangups Chains - Gold Assorted
(12 Pack)

Temple Grip Cords - Assorted
(12 Pack)

Basic Fabric Cords - Assorted
(12 Pack)

Kids Toggle Cord Colours
(12 Pack)

Neoprene Sportsband - Assorted
(12 Pack)

COTI Assorted

Adult patch with elastic head band

Junior patch with elastic head band

Regular size adult slide over frame patch

Slide-over frame fun patch, BOYS

Slide-over frame fun patch, GIRLS

Soft Cases
(magnet dome and soft slip in)

Kids Cases (Assorted)

Sunglass Cases (Assorted)

Kiwi Fashion Cases (Assorted)

*Stand is provided to merchandise Optica products but remains the property of Optica

COTI

Distributed by

OPTICA®



Transform your eyewear into a glamorous accessory with these beautifully handcrafted Italian chains made from eco-friendly materials. These versatile chains can be worn as glasses chains or simply unclip the silicone ends to wear as a necklace!



For more details contact our friendly team today: service@opticaaccessories.com





EXPERIENCED / TRUSTED / QUALITY / SERVICE

www.opticaaccessories.com

melissa.mclachlan@opticaaccessories.com

Mobile 0433 841 545 Freephone 1800 199 860



© 2024 Optica Life Accessories Limited

All rights reserved. No part of this work covered by copyright may be reproduced or copied in any form or by any means (graphic, electronic or mechanical, including photocopying, recording, taping or information retrieval systems) without the written permission of the publisher. Pricing in NZD\$ and are accurate at the time of publication - Optica Life Accessories Limited reserves the right to change pricing without notice. PART: AU-Retail-Catalogue 20240319